SINK OR SWIM | Communications Overview

REPORT DOWNLOADS

Report release date: March 31, 2022 Downloads as of April 6, 2022.



forestdeclaration.org

English Version: 542

Spanish Version: 59

Portuguese Version: 32

PRESS

46 Media Articles, 41 Outlets + Affiliate Outlets, 21 Different Countries Covered in English, Spanish, Portuguese, Russian, and Italian.



SOCIAL MEDIA

The numbers pulled for Twitter are based on an 8 day average (March 31 - April 7). Mentions are a close estimate based on search terms through the Twitter Search feature and accounts that tagged @NYDFAssessment in their posts.

8 day average March 31 - April 7, 2022

New followers
Tweet impressions
Mentions
Engagement rate
Link clicks
Retweets
Likes

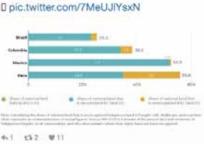
Mentions

Sink or Swim Report: 275

Top Tweet

Brazil, Colombia, and Mexico are among the few countries in the world that have provided formal recognition of IPLC rights on most of their customary lands. This has served as a crucial brake on deforestation in recent decades...

#SinkorSwim



Top Mention



Land managed by Indigenous peoples and local communities, on average, sequester more than twice as much carbon dioxide-equivalent as other lands.

#ParisAgreement #SinkorSwim
@Climate_Focus_@NYDFAssessment

±3 10 ♥ 17

Top Tweet w/Media

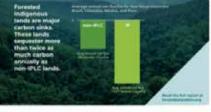
Indigenous and local community lands:

are major net carbon sinks

 sequester 50% more carbon than other lands.

#SinkorSwim

forestdeclaration.org/resources/sink... pic.twltter.com/KC8jREzpwW



th2 #8

500

Forest 500 @Forest 500 · Apr 1

Without protecting and accounting for Indigenous and community lands. 2030 climate targets under the #ParisAgreement will be impos:

achieve.

Learn more in this new report: ow.ly/FM2u50lxr66 @NYDFAsse



ICN In

Inside Climate News 🔮 @insideclimate · Apr 6

If the world wants to meet the goals of the Paris Agre say countries must recognize Indigenous peoples' lar



Andrés Bermúdez Liévano @bermudezlievano · Apr 4

Colombia tendría que retirar 80% de sus vehículos para compensar por aumento de emisiones si pierde la mitad de los sumideros de carbono de bosques protegidos por indígenas y afros, según estudio de @WorldResources y @Climate_Focus_



RRI - Rights and Resources Initiative @ @RightsResources · Apr 1 ····
New report out now! Without protecting and accounting for Indigenous and community lands, 2030 climate targets under the #ParisAgreement will be impossible to achieve.

Learn more: forestdeclaration.org/resources/sink...



Global Commons Alliance @globalcommonshq · Apr 5

A new report by the Forest Declaration Assessment @NYDFAssessment says that fulfilling the #ParisAgreement won't be possible without acknowledging & supporting the role of Indigenous peoples & local communities.

news.mongabay.com/2022/04/reachi...

@mongabay @Climate_Focus_ @WRIClimate



insideclin



AVIE

Fundación Biodiversidad @FBiodiversidad · Apr 3

Un informe de <u>@WorldResources</u> y <u>@Climate_Focus_</u> mide la contribución para la mitigación climática de los bosques en Brasil, Colombia, Perú y México.

#BREAKING: Forest lands stewarded by Indige communities in countries such as Brazil, Color sequester about twice as much carbon as other

Al menos el 80% de la tierra forestal de los pueblos indígenas y las comunidades locales de los 4 países son sumideros de carbono.



#ParisAgreement climate go

C) La

Global Canopy @GlobalCanopy · Apr 1

Land managed by Indigenous peoples and local communities, on average, sequester more than twice as much carbon dioxide-equivalent as other lands.

Foc Lan seq land

Food Nature Climate @FNCDislogue - Apr 4

Land managed by Indigenous peoples and local communities, on average, sequester more than twice as much carbon dioxide-equivalent as other lands.

Learn more: forestdeclaration.org/resources/sink...

#ParisAgreement #SinkorSwim

@Climate_Focus_ @WorldResources @NYDFAssessment

The relevance of Indigenous local community managed lands in our global system cannot be overstated.

Assessment report: ow.ly/eyHq50lxqh1

